

# Artwork Setup Requirements



Phone: 07 4035 4113 Fax: 07 4035 4876  
Email: sales@expresswaysigns.com.au  
Website: www.expresswaysigns.com.au  
PO Box 142W, Westcourt 4870  
Cnr Buchan & Hartley Sts, Cairns 4870

*Signs when you want them!*

## Stationary:

**Business Cards:** - 3mm bleed and crop marks  
Save print file as a high res PDF at correct size (90x55mm is the standard business card size)

**Flyers:** - 3mm bleed and crop marks - Save print file as a high res PDF at correct size

## Display Signage:

**Pull Up Banner:** 850 x 2000mm - 100mm bleed at bottom of artwork only  
Save print file as an EPS or high res PDF at correct size

**A Frame:** Aluminium Composite A Frame 900 x 600mm - 20mm bleed and crop marks  
Corflute A Frame 870 x 595mm - No bleed or crop marks necessary  
Poster Snap A Frame 590 x 790mm - No bleed or crop marks necessary

**Corflutes 5mm thick:** 1 qty corflute - 20mm bleed and crop marks - Save print file as a PDF or EPS  
2+ corflute - No bleed or crop marks necessary

**Screen Printed Corflutes 5mm thick:** No bleed or crop marks necessary - Save print file as a PDF or EPS

**Poster:** 5mm bleed and crop marks - Save print file as an EPS or high res PDF at correct size

**Tear Drop Banners:** 2m, 3m and 4m No bleed required - Please use template provided and save as a high res PDF

## Vinyl Signage:

**Cut Vinyl:** Save print file as a vector PDF, AI or CorelDraw file. Text should be welded together with no overlapping.

**Vinyl Decals (Stickers):** Supply only - No bleed or crop marks necessary  
Installed or applied - 20mm bleed and crop marks.  
Save print file as PDF or EPS

IF IN DOUBT, PLEASE ASK

Digital Print: No Bleed

Digital Print (vehicle wrap): discuss with Installer

One Way Vision: 50mm bleed no crop marks

Cut Vinyl: No bleed required.

Save print file in version 13 of Corel Draw

Magnets: 5mm bleed and crop marks

Save as a PDF or and EPS

### **Real Estate Signage:**

Signwhite Re signs: 900 x 1200mm - 5mm bleed and crop marks

1800 x 1200mm - 5mm bleed and crop marks

2400 x 1200mm - 10mm bleed and crop marks

2400 x 1800mm - 10mm bleed and crop marks

2400 x 2400mm - 20mm bleed and crop marks

3600 x 2400mm - 20mm bleed and crop marks

Save print files as a PDF.

### **General Signage:**

Aluminium Composite 3mm sheet

Signwhite

PVC 3mm sheet

Aluminium 3mm and 2mm thick sheets

The above material requires bleed depending on the size of the sheet

If the sign is smaller than a sheet size (1200 x 2440mm) use 5mm bleed and crop marks.

If the sign is 2440 x 1220 use 10mm bleed and crop marks.

If the sign is larger than a sheet (1220 x 2440mm) use 20-25mm bleed and crop marks.

Save print file as a PDF or EPS

Banner eyelets/ rope edged: - 50mm bleed no crop marks.

Save print file as a PDF or EPS

Lightbox - Translucent Prints - 20mm bleed and crop marks

Save print file as a PDF or EPS